

# **Chazen Study Tour to Spain**

**March 2013** 

#### Location



#### A Coruña/Galicia

• Pop.: 246,000

• GDP per capita (Galicia): \$27,335

• Businesses created (2010): 6,200

#### **Madrid**

• Pop.: 3,284,000

• GDP per capita: \$42,622

• Businesses created (2010): 16,500



Population: 46,754,000 (27th in the world)

• GDP: \$1.4 trillion (14th in the world)

• GDP per capita: **\$29,400** 

Businesses created (2010): 79,963

## **TENTATIVE** itinerary



### **TENTATIVE visits**

capital is at ion

REPSOL

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Company	Description	Topic
ZARA	<ul> <li>Inditex is one of the world's largest fashion retailers, welcoming shoppers at its eight store formats -Zara, Pull &amp; Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe - boasting 5.221 stores in 78 countries</li> </ul>	"A day in Spain's most succesful company"
Realmadrid	<ul> <li>The world's richest football club (€440 million) in terms of revenue and the second most valuable worth over €1.4 billion in 2011</li> </ul>	"Management of Spain's strongest brand"
Telefonica	<ul> <li>Telefónica is one of the world leaders integrated operator in the telecom sector, with presence in Europe, Africa and LatAm. It operates in 25 countries. As of June 2011, Telefónica's total number of customers amounted to 295 millions</li> </ul>	"Internationalization: Expansion to Latin America"
<b>♦</b> Santander	<ul> <li>Grupo Santander's total attributable profit in 2007-2010 amounted to €35,060m, making it the world's third bank in earnings during this period. Santander is the euro zone's largest bank by market capitalisation</li> </ul>	"Effects of the Financial Crisis in Spain and Europe"
	<ul> <li>Repsol is Spain's largest Oil &amp; Gas company with €64,000 million in revenues and net income of €1,350 million. It is the fifth largest oil &amp; gas company in Europe by market</li> </ul>	"How to cope with risk o internationalization"

## Rich culture and vibrant lifestyle

<u>Madrid</u> <u>Museums</u>









Food and traditions







<u>Unique</u> <u>nightlife</u>







## **Budget**

- Expected cost \$1300-1550
- Includes:
  - ✓ 7 nights hotel
  - ✓ All breakfasts, some lunches and dinners
  - ✓ All domestic travel Galicia
  - √ Some cultural activities
- Not included
  - ✓ International Airfare is approx. \$800
  - ✓ Personal expenses: shopping, unlimited *cervezas...*

### **Some logistics**

- Our group: 24 (including organizers) + 1 CBS faculty member
- Only full-time business school students may participate (no significant others)
- Students with holds on their accounts are unable to participate
- You must attend the entire tour
- All company visits are mandatory
- Selection by lottery:
  - ✓ Lottery open on the Chazen website: (Nov. 13 through Nov. 19) (www.gsb.columbia.edu/chazen/students/study\_tours)
  - ✓ Notifications emailed: Nov. 20
  - ✓ If chosen for a tour, students must make a \$500 non-refundable deposit by midnight on Nov. 26 in order to secure their spot

#### Check this out...



https://www.youtube.com/watch?v=XUFMxmIoFRc

#### Who is on the board



**Pedro Goizueta**Background: law



Joaquin Alcalde
Background: consulting

For any questions, please CONTACT: pgoizueta13@gsb.columbia.edu