

**Deborah Larrison**  
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***DL is an accomplished executive with extensive experience leading a variety of businesses through challenging transformations and subsequent stages of development.***

As Managing Director & Chief Operating officer of the Citi Private Bank, Deborah Larrison is responsible for executing the strategy to service the firm's wealthiest clients as developed by McKinsey & Company.

As one of Citigroup's core businesses, the Private Bank is the leading wealth management provider to the Ultra High Net Worth Market. Her responsibilities focus on enhancing the client experience by defining the operating model to open the architecture that diversifies the client offerings and creates a robust platform of investments and services. As a result of this comprehensive offering, we deepen the wallet share for clients by exercising a holistic approach to families with individualized needs based on the expanse of their wealth.

Upon joining Citigroup in 2004, Ms. Larrison's first assignment was President of the Geneva Companies. From a troubled acquisition she built out a national middle market investment bank. In the process she rebranded Citi Capital Strategies by servicing businesses with an enterprise value of \$20 to \$200 million. This required instituting best practice for investment banking processes. Her ability to coach and lead the team to create a first class sell side advisory service resulted in CCS becoming one of the largest private sell side advisory businesses in the U.S. Under her guidance the average deal size grew over 500% and execution increased from 15 to 80%.

Previously, Ms. Larrison was Chief Executive Officer of Ware Industries, a privately held steel service center and construction industry supply company. For 5 years, under her leadership, sales increased by over 200%, a second facility was opened and the workforce grew from 350 to 500. Ms. Larrison was responsible for managing the day-to-day operations, business development, strategic planning and acquisitions.

Prior to joining Ware Industries, Ms. Larrison served as the Chief Financial Officer of privately held company, where during her 12 year tenure she was instrumental in strategic acquisitions and finally positioning the business for a potential sale involving prospective foreign buyers.

She frequently speaks on issues relevant to both women in business leadership and best practices for Senior Executives. Ms. Larrison is an officer of The Board of Trustees of Monmouth University and serves as the Vice Chair of The Committee for New Trustees, Vice Chair of the Audit Subcommittee and a member of the Educational and Faculty Affairs Committee. She holds various licenses such as series 7 and series 63 Registered Securities Representative and a series 24 Registered Securities Principal.

Ms. Larrison holds a master's degree in Business Administration from Monmouth University and a bachelor's of science from Georgian Court College.