
globalsocialventure

COMPETITION

2009-2010



Columbia Business School

Competition Overview

GSVC is the leading international business plan competition supporting profit and non-profit enterprises that address social and environmental issues.

Purpose

- To actively support and promote the creation and growth of successful social ventures around the world
- To educate and increase the pool of leaders who can start and grow social ventures

GSVC History: 1999-2008

- Founded by Haas School of Business, CBS and London School of Business with initial funding from Goldman Sachs
- Now spearheaded by Haas School of Business with affiliate programs at CBS, LBS, and Indian School of Business
- Outreach partner at Yale and in Korea, Thailand, France and Switzerland

Historical Statistics

- 2001: 55 entries from 2 countries
- 2003: 151 entries from 9 countries
- 2008: 245 entries from 23 countries

Historical Statistics Cont'd

- Over 75 GSVC entrants have gone on to establish successful social ventures
 - Ethos Water; Out2Play, Inc. (CBS grad); RecycleBank (CBS grad); Agora Partnerships; Groundspring.org; Sambazon
- Previous CBS Winners:
 - 2008: 1st Place - MicroEnergy Credits Corporation (MECC)
 - 2006: 1st Place: Mobile Medics
 - 3rd Place: The Highland Tea Company
 - 2005: 2nd Place: ConnectUs
 - 2004: 1st Place: IAM, LLC
 - 2002: Medium Growth Winner: Bronx Charter School for the Arts

What is a Social Venture?

SOCIAL VENTURE: An enterprise that has both financial and social goals integral to its purpose.

Criteria & Awards

- Business plan submissions must include a Social Impact Analysis (SIA)
- The Proposed Venture must not have be in operation for more than 3 years
- All teams must have one current MBA student or a recent Graduate (within the last two years)
- Awards:
 - Best Blended Value (economic and social returns):
(2) finalist teams nominated/partner school
 - Outstanding Social Impact Assessment (SIA):
(1) finalist team nominated/partner school

Potential Roles

- Entrepreneurs - 3 sentence business pitch and MBAs desired - number of students and competencies.
- Prospective team member - 3 sentences about experience/education, competencies, desired type of entrepreneur.
- Judge – Must be available on Feb. 19th and March. 12th

*Please sign up today or email columbiagsvc@yahoo.com

Social Impact Analysis (SIA)

1. **DEFINE** social value proposition
2. **QUANTIFY** how you'll track social value
3. **MONETIZE** intended social value

Social Impact Analysis Guidelines are available online.

Overview of Regional Process

- Executive summaries submitted in January
- Pitch Day and Mentor Networking Event
- Student Judging Round
- Regional Semi-Finals: Professional judges select 2 plans for the global finals at Haas, and final candidates for Outstanding SIA

2010 GSVC Submission Schedule

- Executive Summaries Deadline to HAAS: **Jan. 20**
- First Draft Business Plan Deadline: **Feb. 12**
- Semifinalist Business Plan Deadline: **March 5**
- Finalist Business Plan Deadline: **April 6**

2010 GSVC Event Schedule

- Pitch and Networking Day: Jan. 29
- Student Judging Round: Feb. 19
- Regional Semifinals: March 12
- Finals and Symposium at Haas: April 22 - 24